

The Loveland Roar Newspaper
Advertising Contract

Contact of Roar Representative: _____

Name of Business: _____

Address of Business: _____

Phone Number of Business: _____

Contact/Manager/Owner: _____

Email Address: _____

Website Address: _____

Physical Ad Size

***Best Value*:** ___ Flyer Insert (8" by 10") \$100 per issue
___ Business Card (2" by 3.5") \$40 per issue ___ Half Page (7.5" by 10") \$170 per issue
___ Medium (4" by 5") \$65 per issue ___ Full Page (15" by 10") \$300 per issue
___ 1/4th page (7.5" by 5") \$90 per issue

Issue Options:

October February April Senior Edition (May)

Website Ad Option

___ \$10 per month to add a website ad. Website will be active 12 months per year.
Online Ad will go live on the 1st of each month.

Discounts:

- Pay in advance for the entire year (all issues) of ads and receive a 10% discount.
- Pay in advance for any ad and receive a 5% discount

****Note: Ad Artwork must be provided to the staff and fit into the Ad Size paid for.****

Payment:

Number of Issues _____

Number of Months of Website Ads _____

Original Cost of Ads \$ _____

Total Cost \$ _____

Was the Payment made at the time of purchase? Y / N

Name of Roar Staff Member: _____ Date: _____

Signature of Business Representative: _____